The Great Depression
1929 to 1935
From Prosperity to Despair
The Age of “Buy Now, Pay Later”

- 1929 – People began borrowing money
- A stock – a share of a company bought on the New York Stock Exchange or Toronto Stock Exchange (TSE)
New Companies Started on Money from the Stock Market
The Toronto Stock Exchange
1922-1926
“The Golden Age”

- Stocks had “no fixed” value
- In demand $ prices go up
- Not in demand $ prices go down
On September 30, 1929

- The Stock Market had finally reached its peak
- Prices dropped. Brokers wanted their money. But Investors could not pay up
The Stock Market Crash
October 29, 1929

Black Tuesday

The Stock Market Crash Video
Panic!!!!!!!

- Small Investors began dumping stock – rushing to sell out before they lost everything
- Stocks that were once valuable became worthless
The Stock Market Crash 1929

September 30, 1929: Stock Market has reached it’s peak

To raise money New Companies sell stocks or shares to investors

1929: Average Person invested in Stocks

1920’s Consumer Credit “Buy Now, Pay Later”

October 24, 1929: No more buyers of stocks

October 29, 1929: “Black Tuesday” The Stock Market Crash

The Beginning of the Great Depression
Analyzing a Cartoon

• What event from history do you think the cartoon represents? (1 mark)

• Identify any symbols used in the cartoon and explain what they represent. (3 marks)

• Explain what the cartoon is saying (the message of the cartoonist). (3 marks)

• On a scale of 1-10 rate how well the cartoonist got his/ her point across and state your reasoning. (3 marks)
Why Would the Crash Affect Canadians who never invested in the market?

Answer questions:

1. Imagine you own a small business in Canada in the 1930’s. Identify the business and your location. What is the effect of the Great Depression on you?

2. Compare life in Canada during the 1920’s and 1930’s